



[www.walldogs.lyndale.org](http://www.walldogs.lyndale.org)

## Walldogs on Nicollet Sponsorship Opportunities

We have provided event sponsor levels with significant benefits for participating at each level. The benefits and investments for each category are shown below.

### Sponsorship Benefits

	Presenting Sponsor \$10,000	Mural Sponsor \$5,000	Entertainment Sponsor \$2,500	Artists & Paint Sponsor \$1,000	Community Building Sponsor \$500	Neighborhood Partner Sponsor \$250
Title of Presenting Sponsor: Walldogs on Nicollet, presented by your company	√					
Company banner and display space at Walldogs murals and entertainment sites	√ (All Sites)	√ (Mural Site Only)	√ (Entertainment Site Only)			
First opportunity to partner with neighborhoods for Walldogs and other neighborhood events	√	√	√	√		
Signage at Walldogs, LNA, & KFNA Events	√	√	√	√		
Recognition during Walldogs, LNA, & KFNA Events	√	√	√	√	√	
Sponsor Logos and Listing: Walldogs communication materials (press releases, newsletters, annual report, website, etc...)	√	√	√	√	√	√
Promotional materials/samples in "goodie bags" and sampling areas	√	√	√	√	√	√
Company link on Walldogs, LNA & KFNA websites	√	√	√	√	√	√
Discount ad space in Lyndale Neighborhood Newspaper	25%	15%	10%	10%	5%	5%

LNA & KFNA reserve the right to determine which neighborhood events and publications will be open to sponsors and what the scope of that involvement will be.